

OUTLOOK

A WEEKLY NEWSPAPER FOR FACULTY AND STAFF AT THE UNIVERSITY OF MARYLAND AT COLLEGE PARK

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Maynard Mack, Jr., Honored as Maryland Professor of the Year

"Teaching is like living...there isn't a right way," says Maynard "Sandy" Mack, Jr., associate dean for undergraduate studies and associate professor of English.

He must be doing something right, because Mack has been named the State of Maryland's 1992 Professor of the Year by the Council for Advancement and Support of Education (CASE).

Mack meets all the criteria set forth by CASE for the award: extraordinary commitment to teaching; service to the institution and the profession; balance of achievement in teaching and scholarship; evidence of impact on and involvement with students; evidence of achievement by former students; and the strength of support from current and former students.

Student evaluations are a testimonial to Mack's commitment to teaching. Consistently high, these evaluations include the words "invigorating," "superb," "energetic," and "exciting." Mack's declaration that he cares more about Shakespeare and his stu-

dents' understanding than he does about himself while in the classroom helps to explain the support from students.

"What the students like more than anything," says Mack, "is that I clearly love what I'm doing, and by the end of the semester, they all do, too."

Mack's love for education goes beyond the university classroom, and is felt across the campus, even across the state. At College Park he has been instrumental in improving the quality of undergraduate education through his roles as director of the English honors program and co-director of the Lilly-Center for Teaching Excellence Teaching Fellows Program and as a member of the committee that produced the Pease report, "Promises to Keep: The College Park Plan for Undergraduate Education."

"Promises to Keep," hailed by the Board of Regents as the best document they had read in years, recommended many of the reforms in undergraduate education now taking place at College Park. One of those

recommendations was the CORE general education program that commits students as well as faculty to active learning.

"Students want training because they think that's what they need," says Mack, who notes that ten years after college, only a small percentage of students will be doing what they prepared to do. "Our job is to convince them that they need general education because in ten years some of them are going to hate what they trained for, or what they trained for will be irrelevant."

Now in the second year of a two-year appointment as associate dean for undergraduate studies, he is helping undergraduate education survive in the wake of severe budget cuts.

Off campus, Mack shares his love of learning and teaching with high school teachers and students. For the



Maynard "Sandy" Mack, Jr.

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Roland King Named Public Information Director

Roland H. King, director of media and external relations at Rutgers, The State University of New Jersey, has been appointed director of public information at UMCP.

He joins the College Park staff September 30.

King will coordinate media relations, public information and public relations activities, serve as the university's spokesperson, and provide campus-wide public relations counsel and advice. He also will develop and maintain a comprehensive public relations strategic plan that will support the university's short and long-term goals.

At Rutgers, he oversaw outreach efforts to national and regional news media as well as to special constituencies. He also served as a marketing and communications consultant to the university's colleges and centers.

Prior to joining Rutgers, under Roland King Associates, he consulted with educational institutions on marketing and communications issues, and specialized in the evaluation and

restructuring of public relations and publications programs.

Before forming his own firm in 1989, King was senior vice president with the Barton-Gillet Company and, earlier, vice president with F.E. Worthington, Inc., both Baltimore-based firms providing strategic planning, marketing/communications consulting, market research, audiovisual production and graphic design.

He also served as director of public relations and publications at Bucknell University.

A graduate of Pennsylvania State University, King began his career at KDKA-TV, Pittsburgh. He also has held positions with Carnegie Mellon University, Geisinger Medical Center, Coopers & Lybrand, and Ketchum Public Relations.



Roland H. King

Norwegian Teachers Conference Set

The Department of Germanic and Slavic Languages and Literatures will host this year's annual meeting of Norwegian teachers in the U.S. Sponsored by the Norwegian Information Service and the Embassy of Norway, the conference will be held October 15-17 at the Center of Adult Education. The conference topic is "Children and Youth in Norwegian Society," and will focus on children's rights, the image of children in books and other media, how children fare in a technological society, and the roles and responsibilities of politicians *vis a vis* children in big cities. The conference will be conducted in Norwegian. For details, call Rose-Marie G. Oster at 5-4096.

ICONS Wins Grant to Internationalize Undergraduate Curriculum

Project ICONS has been awarded a three-year, \$235,841 grant from the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE) to undertake an International Negotiation Seminars Project.

"The project," says Jonathan Wilkenfeld, chair of the Department of Government and Politics, "represents a cost-effective way to introduce large numbers of students to the complexities of international negotiation and cross-cultural decision-making." Wilkenfeld is the project's director.

Over the three-year grant period, the seminars will involve some 1,250 lower-division undergraduate students at College Park, up to 300 students from other campuses in Maryland, and another 200 in central Europe.

The seminars project will offer the first course in the spring 1993 semester.

The initial seminars will involve students at the Universities of Budapest, Warsaw, and Moscow, linked with U.S. counterparts through computer telecommunications networks.

Students will have the chance to examine interrelationships among international issues and make connections across disciplines through interaction with senior faculty in different academic areas.

"The choice of Central Europe as the initial regional context for an investigation of these issues provides a valuable opportunity for collaboration with the Maryland Center for the Study of Post-Communist Societies," Wilkenfeld says.

At College Park, students will enroll in the seminar as GVPT 200 (International Political Relations), a sophomore/junior-level course that meets the university's general education requirement as a distributive course for the social sciences.

Search Committee for Provost Named

President William E. Kirwan has appointed an 18-member committee charged with conducting a nationwide search for a new Vice President for Academic Affairs and Provost.

Kirwan said he hopes the committee will complete its work in time for the final selection of the next Vice President and Provost this spring.

Former Chancellor Robert Gluckstern, now professor of physics, is chair of the search committee.

Other members include:

Pedro Barbosa, professor, entomology; Melvin Bernstein, dean, summer and special programs; Nancy E. Bockstael, professor, agricultural and resource economics; Paul Carlson, president, SGA; Marie Smith Davidson, executive assistant to the president; Christopher C. Davis; professor, electrical engineering; and William S. Hall, professor, psychology.

Also, Bruce B. Jarvis, professor, chemistry and biochemistry; Linda Mabbs-Hunt, music; Maynard Mack, associate dean, undergraduate studies; Jack Minker, professor, computer science; Claire G. Moses, professor, women's studies; Mancur Olson, distinguished professor, economics; James M. Osteen, director, student union; Elfrieda Ramsay, secretary, graduate studies and research; Charles F. Sturtz, vice president, administrative affairs; and Thelma M. Williams, assistant dean, computer, mathematical and physical sciences.

Faith Hall Joins Alumni Programs



Faith Hall

Faith Hall has joined Alumni Programs as director of membership development. She will be responsible for directing a dues-based alumni membership program for a constituency of more than 172,000 alumni.

Included in her responsibilities are oversight and management of all benefits and services for dues-paying members of the alumni association, acquiring new members and retaining current members.

Formerly membership director for MUMPS (Massachusetts General

Hospital Multi-Programming System) Users' Group, Hall was responsible for all aspects of membership marketing and coordination of national local chapter programs. Prior to that, she served as membership assistant and membership program administrator for the Boat Owners Association of the United States.

A member of the American Society of Association Executives, Hall earned a B.A. degree in psychology from Salisbury State University.

Mack Honored as State's Top Prof

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past five years he has served as co-director of the Center Alliance for Secondary School Teachers (CAST), a program sponsored by the Center for Renaissance and Baroque Studies and partially funded by grants from the National Endowment for the Humanities. CAST's goal is to improve the teaching of major literary texts by offering high school teachers across the state summer institutes, lectures and seminars.

While students benefit from Mack's expertise indirectly through CAST, some benefit directly through a class he teaches at the Folger Shakespeare Library, where he is Senior Scholar of the High School Shakespeare program.

Mack insists that when he teaches, he learns. "All teaching is a two-way street," he says. "I can't imagine teaching decade after decade if something isn't coming back. I would die if I didn't learn something from every class."

—Beth Workman

OUTLOOK

Outlook is the weekly faculty-staff newspaper serving the College Park campus community.

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UNIVERSITY OF MARYLAND AT COLLEGE PARK

Speakers Bureau Celebrates its 30th Year

For 30 years, the university's Speakers Bureau has been serving the community by providing stimulating and thought-provoking lectures and programs for schools, clubs, and civic and professional organizations. This year more than 700 topics ranging from aging to history, travel, agriculture, child development, climate, education and many others are available from UMCP faculty and staff who volunteer to share their experience and expertise to audiences beyond the campus. For more information about the Speakers Bureau, call Naomi Hopkins at 5-4679.

NEWS

Conference to Study Dance and Culture



Photo by Karen Daniels.

The KanKouran West African Dance Company will perform during the gala concert of "A Moving Community" on Oct. 3.

"Things of significance do not vanish" and "We learn by our elders doing" are two proverbs that hold a lot of meaning for Joan Frosch-Schroder, assistant professor of dance and conference chair of "A Moving Community: Dance in Contexts of Culture and Power."

The conference, scheduled for October 2-4, will examine and celebrate the role of dance in defining, preserving and empowering community in America.

According to Frosch-Schroder, all across America, and particularly in the Washington, D.C. area, there are immigrant groups who choose dance to embody their cultural heritage, to define themselves in their American setting, to educate their children, and to celebrate their heritage in an increasingly diverse American society.

Some of the D.C. area groups who will participate in "A Moving Community" include the Volta Ensemble,

a dance and music ensemble of Ghanaian Ewes; Puro Peru, a dance ensemble of Peruvians; and the Han Sheng Chinese Opera Institute.

Conference participants will experience interactive performances by these and other groups, as well as intriguing panel discussions and workshops on "Government, Power and Policy in Dance Making," and "Dance and the Transmission of Cultural Values."

All conference events, except Saturday's dinner at the Calvert House Inn and gala concert at the Publick Playhouse, will be held on campus.

Frosch-Schroder first became intrigued with dance from a cross-cultural perspective while a student in New York City's School of Performing Arts. "This cross-cultural experience invigorated the entire concept of dance for me. I was hooked," she says.

After study at the Juilliard School, Frosch-Schroder completed her B.F.A. at the California Institute for the Arts, under the direction of her mentor, Kobla Ladzekpo.

It was from there that she first traveled to Ghana to study African dance. She periodically returns to Ghana to further her own research, and in the summer of 1991, traveled there with 7 students. She plans another trip in January of 1993 with students.

Here at home, Frosch-Schroder is examining the processes of maintaining Ghanaian heritage and dance through the Volta Ensemble, a group she has worked with for two years.

She hopes to stimulate growth in dance scholarship through the conference. "As a field, the study of dance from a cross-cultural perspective is in its infancy, and we need to look at ways to encourage it," she says. "It can make an important contribution to our understanding of how people define and embody identity."

For more information on "A Moving Community: Dance in Contexts of Culture and Power," call Joan Frosch-Schroder at 5-3185.



Photo by Avinash Pasricha.

Nilimma Devi will perform "An Invocation to the Goddess of Learning and the Arts" during the opening ceremonies of "A Moving Community" on Oct. 2.

UMCP Featured on New Cable TV Series

The university is the focal point of a new ten-part cable television series called "Spotlight on the University of Maryland at College Park." The series is being aired by Channel 8, a cable TV news channel based in Springfield, Virginia that serves parts of Maryland, Virginia, and Washington, D.C.

The first segment, which aired Saturday, September 26 and Sunday, September 27, highlights the university's long and proud history and its current status as a leading research institution. In a taped interview, President Kirwan discussed the founding of the University of Maryland at College Park and its status as a land grant university. During a studio interview, Kathryn Costello, vice president of institutional advancement, talked about the university's

current priorities as well as its future direction.

The second part of the segment examined College Park's unique status as the region's premier research university. Richard Herman, dean of the College of Computer, Mathematical, and Physical Sciences, and former Campus Senate Chair Gerald Miller talked about the university's many research accomplishments, both in the sciences and arts.

Future programs in the series will focus on the wide scope of College Park's achievements, strengths and faculty expertise. These include shows featuring a probing examination of the upcoming presidential election; the university's sweeping initiatives to enhance undergraduate education; its active role in addressing global and regional environmen-

tal concerns; its scientific and technological achievements; and its rich offerings of musical activities. Other programs will focus on the university's numerous outreach programs, ranging from programs designed to improve minority health to those created to help sharpen the competitiveness of Maryland business. Still other Channel 8 programs will offer a close-up look at the university's involvement in agriculture research and business, its exploration of Maryland's past through the archaeological research going on in Annapolis, and a glimpse into the research going on today at UMCP that will change your life tomorrow.

All Saturday broadcasts will be aired from 11:30 a.m. to 12:00 p.m. Sunday shows will be broadcast from 9:30 to 10:00 p.m.

Spotlight On UMCP

Oct. 24/25
Nov. 28/29
Dec. 19/20
Jan. 16/17
Feb. 20/21
Mar. 13/14
Apr. 24/25
May 15/16
Jun. 5/6

CALENDAR

Sept 28-Oct 7

28 MONDAY

Art Exhibition, Selections from the Photography Collections, Albin O. Kuhn Library, University of Maryland, Baltimore County. Exhibition runs through Oct. 25 at the Art Gallery. Call 5-2763 for info.

Classics Book Fair, continuing at the University Book Center through October 3. Call 4-2665 for info.

Art Center Class, Black & White Darkroom Crash Course, 12-3 p.m., Art Center, Stamp Student Union. Fee is \$45. Call 4-2787 for info.*

Engineering Colloquium: "Crop Circles," Linda Moulton Howe, Emmy award winner for documentaries, 3:30 p.m., Bldg. 3 auditorium, NASA Space Flight Center, Greenbelt. Call 286-8506 for info.

Entomology Colloquium: "Sources, Transport and Fate of Pesticides in Air," James Seiber, University of Nevada, 4 p.m., 0200 Symons. Call 5-7947 for info.

29 TUESDAY

Blood Drive, sponsored by the Veterans Club, 8 a.m., Tortuga Room, Stamp Student Union. Call 4-8495 for info.

Ecology and Evolutionary Biology Seminar: "El Nino, Coral Mortality, Damselselfish and Sea Urchins: How Climate Can Influence Coral Reef Frameworks," Mark Eakin, NOAA, noon, 1208 Zoo/Physc. Call 5-6887 for info.

Committee on History and Philosophy of Science Lecture: "Visualization of Statistical Data," Dan Carr, George Mason University, 4:15-6 p.m., 1407 Chemistry. Call 5-5691 for info.

Dingman Center for Entrepreneurship Seminar: "Valuation of Privately-Held Companies," 6-9 p.m., Entrepreneur's Roundtable, UMBC. Call (410)455-2336 for info.

Health Center Symposium: "Panic, Anxiety and Stress," Thomas Uhde, NIMH, 7 p.m., Prince George's Room, Stamp Student Union. Call 4-8106 for info.

30 WEDNESDAY

Counseling Center Research and Development Meeting: "Trends and Issues for UMCP's Student Union," James Osteen, Stamp Student Union, noon-1 p.m., 0106 Shoemaker. Call 4-7691 for info.

Molecular and Cell Biology Seminar: "Light Regulated Gene Expression in Plants," John Watson, Botany, 12:05 p.m., 1208 Zoo/Physc. Call 4-9921 for info.

Center for Teaching Excellence Faculty Workshop: "Writing to Learn," 3:15-4:45 p.m., Maryland Room, Marie Mount. Workshop for CORE faculty and TA's on incorporating writing in all disciplines. Call 5-3154 for info.

Astronomy Colloquium: "Quasars, Blazars, and Gamma Rays," Charles Dermer, Rice University, 4 p.m., 1113 Computer/Space Sciences. Call 5-3001 for info.

1 THURSDAY

Last day to register for the 1992 International Symposium on Biotechnology, to be held Oct. 19-21. Call 5-1582 for info.*

Art Center Class, Black & White Darkroom Crash Course, 10-1 p.m., Art Center, Stamp Student Union. Fee is \$45. Call 4-2787 for info.*

Center for Teaching Excellence Faculty Workshop: "Writing to Learn," 3-4:30 p.m., Maryland Room, Marie Mount. Workshop for CORE faculty and TA's on incorporating writing in all disciplines. Call 5-3154 for info.

Meteorology Seminar: "The Role of Radiatively-Forced Frontal Scale Contradiction in Squall Line Formation," Stephen E. Koch, NASA. Coffee and cookies served at 3 p.m., seminar at 3:30 p.m., 2114 Computer/Space Sciences. Call 5-5392 for info.

Committee on History and Philosophy of Science Lecture: "User Interface for Information Visualization," Ben

Shneiderman, Computer Science, 4:15-6 p.m., 1407 Chemistry. Call 5-5691 for info.

University Theatre: Quilt-A Musical Celebration, inspired by the NAMES Project AIDS Memorial Quilt, at Tawes Theatre on Oct. 1-3 and 15-17 at 8 p.m., sign interpretation on Oct. 17, Oct. 4 at 2 p.m., School Matinee Oct. 13 at 9:45 a.m. Tickets are \$12 standard admission, \$9 students and seniors. Call 5-2201 for tickets and info.*

2 FRIDAY

Mental Health Lunch 'n' Learn Seminar: "Violence Against Women," Gwendolyn Keita, American Psychological Association, 1-2 p.m., 3100E Health Center. Call 4-8106 for info.

Agricultural and Resource Economics Seminar: "Consensus and Disagreement in the Global Warming Debate," John Horowitz, Agricultural and Resource Economics, 2-4 p.m., 2200 Symons. Call 5-1293 for info.

Art Center Class, Black & White Darkroom Crash Course, 3-6 p.m., Art Center, Stamp Student Union. Fee is \$45. Call 4-2787 for info.*

Dance Department Conference: "Dance and the Construction of Values in the African-American Community," Katrina Hazzard-Gordon, Rutgers, 7 p.m., 2203 Art-Soc. Call 5-3180 for info.

University Theatre: Quilt-A Musical Celebration, 8 p.m., Tawes Theatre. See Oct. 1 for details.*

3 SATURDAY

Dance Department Conference: "A Moving Community," sessions and workshops 9:30 a.m.-5:30 p.m. today and 10:30 a.m.-5:30 p.m. tomorrow. Dorothy/Madden Studio Theater, Dance. Conference fee is \$40. Call 5-3185 for info.

Women's Soccer vs. George Mason, noon, Denton Field. Call 4-7070 for info.

UM Football vs. Pittsburgh, 7 p.m., Byrd Stadium. Call 4-7070 for info.*

University Theatre: Quilt-A Musical Celebration, 8 p.m., Tawes Theatre. See Oct. 1 for details.*

Concert Society at Maryland: Grupo Aymara, music of Andes Indians, 8 p.m., Conference Center Auditorium; Pre-concert discussion, 6:30 p.m. Tickets are \$15 regular admission, \$13.50 faculty and staff, \$12.50 seniors, and \$7 students. Call 403-4240 for tickets and info.*

4 SUNDAY

University Theatre: Quilt-A Musical Celebration, 2 p.m., with audio description. See Oct. 1 for details.*

Archaeology Lecture: "Archaeology Fever: Japanese Archaeology Today," Richard Pearson, University of British Columbia, 2 p.m. Smithsonian Ripley Center Lecture Hall. Call (202)357-3200 for info.

5 MONDAY

Center for International Extension Development and Office of International Programs Seminar: "A Policy Agenda for Famine Prevention in Africa: Focus on Research and Extension," Joachim von Braun, International Food Policy Research Institute, noon-1 p.m., 0115 Symons. Call 5-1253 for info.

Art Center Class: Advanced Pottery Open Lab, through December 18, weekdays 12:30-4:30 p.m., Art Center, Stamp Student Union. Fee is \$130. Call 4-2787 for info.*

Computer Science Colloquium: "Systematic Concurrent Programming," Mani Chandy, Cal Tech. Reception 3:30 p.m. 1152 A.V. Williams. Lecture 4 p.m., 0111 Classroom Bldg. Call 5-2661 for info.

Art Center Class: Introduction to Pottery, Mondays through December 11, 7-9 p.m., Art Center, Stamp Student Union. Fee is \$135. Call 4-2787 for info.*

6 TUESDAY

Center for Superconductivity, official opening, 10 a.m. Physics. Call 5-6129 for info.

Ecology and Evolutionary Biology Seminar: "The Impact of Population Structure on Persistence in Fluctuating Environments," Mark Taper, Montana State University, noon, 1208 Zoo/Physc. Call 5-6887 for info.

Art Center Class: Advanced Photography and Lab Rental, open lab weekdays 12:30-4:30 p.m., classes Tuesdays through December 14, 7-9 p.m., Art Center, Stamp Student Union. Fee is \$135. Call 4-2787 for info.*

Women's Soccer vs. Loyola, 3 p.m., Denton Field. Call 4-7070 for info.

Committee on History and Philosophy of Science Lecture: "Image Processing Techniques," Peter Teuben, Astronomy, 4:15-6 p.m., 1407 Chemistry. Call 5-5691 for info.

Art Center Class: Pottery, Tuesdays through December 12, 7-9 p.m., Art Center, Stamp Student Union. Fee is \$135. Call 4-2787 for info.*

7 WEDNESDAY

Counseling Center Research and Development Meeting: "Preliminary Results of an Interview Study of Incest Survivors," Pamela Alexander, Psychology, noon-1 p.m., 0106 Shoemaker. Call 4-7691 for info.

Men's Soccer vs. Mt. St. Mary's, 4 p.m., Denton Field. Call 4-7070 for info.

Art Center Class: Professional Graphic Design, Wednesdays through November 25, 7:30-9:30 p.m., Art Center, Stamp Student Union. Fee is \$90. Call 4-2787 for info.*

*Admission charged for this event. All others are free.

Share the Homecoming Tradition

It's classic, full of tradition. It's also modern, full of new and exciting activities. It is Homecoming and Family Weekend, beginning on Sunday, October 11 and continuing through Sunday, October 18, under the theme, "Maryland, It's a Classic: Share the Tradition."

Students, parents, alumni, faculty, staff and friends will enjoy traditional favorites including the pep rally and bonfire on Friday evening, the football game on Saturday afternoon and the post-game Tent Party. This year's football game pits the Terps against Wake Forest's Demon Deacons.

Student athletic competitions, such as the Terrapin Trot 5K, kick off the week-long celebration on October 11 and continue all week, building up to Friday, October 16 when new events, including the Maryland Showcase, a

carnival event offering live performances, exhibits, carnival rides and food specialties, and an old-fashioned beef barbecue will take place. Also scheduled is a senior class auction, for which donations of items such as weekend getaways, autographed books, Maryland memorabilia and athletic tickets are being accepted. Proceeds will go toward the completed restoration of the chapel bells, the senior class gift.

The purpose of Homecoming is to acknowledge the special role that alumni, parents and family members play in the education of university students, and to provide everyone with an opportunity to participate in many of the programs and activities the university offers.

The special role one alumnus has played on this campus will be

acknowledged during half-time of Saturday's game, when the Ralph Tyser Medallion, an Alumni Association award that will henceforth recognize exemplary volunteer service to the university, will be presented to Tyser's sister, Selma Edlavitch. Tyser, who died this summer, volunteered his time and generosity on behalf of College Park for 52 years.

Also to be recognized during half-time, when everyone can participate in celebrating and congratulating, is the women's lacrosse team, which was crowned NCAA Women's Lacrosse Champions in May.

See the OUTLOOK calendar for a complete listing of activities, or call Gretchen Van der Veer at 48437 or Joel Hinzman at (301) 927-8510 for additional information.

